



What's in a Name? Spring Street Exchange

Names can be powerful.

We use them to identify, understand, and engage with the world around us. Names convey identity and meaning; they reveal and affirm. I am often asked about the name of our company, Spring Street Exchange. Our name reflects our corporate philosophy as well as our mission.

To start, spring is a rich word infused with meaning and brightness. Spring as a season is a time of renewal and new life, filled with possibility. This is the mindset we bring to our work in healthcare.

a season of
renewal

In nature, a spring is a source of water. It begins as a small trickle from the earth that can flow into mighty rivers and lakes. A spring can provide nourishment and help the world around it bloom.

We feel that information is a spring which, when distributed with clarity and expert care, can help the landscape grow and foster creativity and innovation. We hope to offer this to our clients and colleagues.

a source of
nourishment

In engineering, a spring is a coiled mechanism that harnesses energy and channels potential. Springs are resilient and flexible. We bounce back in adversity and still provide strength and support.

a harness of
energy

The second part of our name reflects our mission to be a destination, not just an advisory firm. A street is fixed and grounded and can be located when needed, but it is also indicative of a journey. Together we are moving toward something, on a pathway

leading to a common goal. We walk forward together to become stronger and successful in our aims. While we are aspirational in our goals, streets can also be gritty and real. It is important that our work is both aimed toward the future and grounded in the realities of here and now.

a pathway to
goals

Finally, and perhaps most importantly, we are an exchange. The work of healthcare is too large, complex, and important for any of us to tackle it alone. Progress is dependent on exchanging information, exploring perspectives, aligning on values and vision, and communicating with others. Therefore, truly advancing healthcare can only come as the result of an exchange. We truly listen, reflect, offer perspective, and work with others to drive the industry to a better place.

a connection to
ideas

When we talk about Spring Street Exchange, we're talking about something that's meaningful and rich with connection. We have heart and purpose, and we are not just committed to the outcome of our work, but also how we get there. We want everyone who collaborates with us to feel respected, invigorated with purpose, and connected to each other as we advance toward a greater aim.

a journey
with you

Most of us came to work in healthcare because we wanted to help drive the system to a better place. For me, Spring Street Exchange sits at this intersection between aspirational goals and the expertise and grit to do the hard work of getting things done. It's a true honor to be on this journey with so many of you.

