We believe

- 1. We believe in the **power** of goodness.
- 2. We believe that **transforming healthcare** in the US is the biggest thing we can do to help **make peoples' lives better**.
- 3. We believe that most
 Americans are **less divided**about what we want from
 healthcare than politics
 would lead us to believe—
 we want quality, affordable
 healthcare for our families.
- 4. We believe that most people working in healthcare came to the industry because they want to make a difference.
- 5. We believe that **radical collaboration** creates new meaning.

- 6. We believe that making the current model more efficient is not enough; we need to innovate, and to fundamentally rethink how we deliver and finance care.
- We believe that truly effective healthcare is simple, supportive, and appealing.
- 8. We believe that **health equity** is essential, and that the system is only right when high-quality care is accessible to all.
- We believe that healthcare needs to address the whole person and their social context.
- 10. We believe that healthcare is fixable.

